

DEMOGRAPHIC COMPARISON

To see if the communities you are considering offers a population with the demographic traits you need to support your business, fill out the following form.

Population Market A Market B Market C

Within one mile of your business			
Within five miles of your business			
Within 25 miles of your business			

Predominant Income Market A Market B Market C

Under \$15,000			
\$15,000-\$25,000			
\$25,000-\$35,000			
\$35,000-\$50,000			
\$50,000 +			

Age Market Market A Market B Market C

Preteen			
Teens			
20-29			
30-39			
40-49			
50-59			
60-69			
70 +			

Density Market A Market B Market C

Homeowners			
Renters			
Urban			